

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

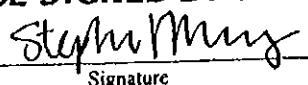
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/19/12
Date


Signature

703-299-1760
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature _____
Printed Name _____
Title _____



WFTS

ORDER

Print Date 10/23/12 Page 1 of 4

Flight Dates 10/24/12-10/30/12

<u>Product</u>	<u>Order Sep</u>	00:20:00
American Crossroads	<u>Estimate #</u>	1257
<u>Alt Order #</u>		
<u>Billing Type</u>	Cash	
<u>Order Type</u>	GENERAL	
<u>Billing Cycle</u>	EOM/EOC	
<u>Billing Calendar</u>	BROADCAST	
<u>Demographic</u>	A25-54	
<u>Rev Codes</u>	POL	POL
<u>Product Codes</u>	PL	ISS
<u>Priority</u>	P-3	
<u>Advertiser Ref</u>		

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Competing Station	Order Share %	Market Value	Amount
CABLE	%		
UNKWN	100%		
WBHS	%		
WBSV	%		
WCLF	%		
WEDU	%		
WFLA	%		
WMOR	%		
WTOG	%		
WTSP	%		
WTTA	%		
WTVT	%		
WUSF	%		
WVEA	%		
WWSB	%		
WXPK	%		

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	64	\$101,638.75	\$119,575.00	0.00	10/01/12	10/28/12	64	\$101,638.75	\$119,575.00
November 2012	37	\$68,850.00	\$81,000.00	0.00	10/29/12	10/30/12	37	\$68,850.00	\$81,000.00
Totals	101	\$170,488.75	\$200,575.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WFTS	10/24/12	10/30/12	M-F 5-530a ABC Action News	CM	5-530a	-11-1--	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/12	10/30/12	-11-1--		3	\$300.00			0.00					



WFTS

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Contract / Revision 315415 Flight Dates 10/24/12-10/30/12 Hiatus Dates
Original Date / Revision 10/20/12/ 10/22/12 Order Sep 00:20:00

Advertiser American Crossroads Product American Crossroads Estimate # 1257

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
N 2	WFTS	10/24/12	10/30/12	M-F 530-6a ABC Action News	CM	528-6a	1--1---	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12 1--1--- 2 \$450.00 0.00															
N 3	WFTS	10/24/12	10/30/12	M-F 6-7a ABC Action News	CM	558-7a	11111--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12 11111-- 5 \$1,200.00 0.00															
N 4	WFTS	10/24/12	10/30/12	M-F 7-9a GMA GMA	CM	658-9a	11111--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12 11111-- 5 \$1,500.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1 WFTS 10/24/12-10/30/12 M-F 7-9a GMA 658-9a MTWThF---- :30 \$1,500.00 0.00 NM															
2 WFTS 10/24/12-10/30/12 M-F 7-9a GMA 658-9a MTWThF---- :30 \$1,500.00 0.00 NM															
3 WFTS 10/24/12-10/30/12 M-F 7-9a GMA 658-9a MTWThF---- :30 \$1,500.00 0.00 NM															
N 5	WFTS	10/24/12	10/30/12	M-F 9-10a 9-10a Jeff Probst	CM	9-10a	22222--	:30	10	\$450.00	P-3	0.00	NM	10	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12 22222-- 10 \$450.00 0.00															
N 6	WFTS	10/24/12	10/30/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12 11111-- 5 \$500.00 0.00															
N 7	WFTS	10/24/12	10/30/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	11111--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12 11111-- 5 \$1,200.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1 WFTS 10/24/12-10/30/12 M-F 11a-12p 1058a-12p MTWThF---- :30 \$1,200.00 0.00 NM															
2 WFTS 10/24/12-10/30/12 M-F 11a-12p 1058a-12p MTWThF---- :30 \$1,200.00 0.00 NM															
3 WFTS 10/24/12-10/30/12 M-F 11a-12p 1058a-12p MTWThF---- :30 \$1,200.00 0.00 NM															
N 8	WFTS	10/24/12	10/30/12	M-F 12-1p ABC Action News	CM	1158a-1p	11111--	:30	5	\$750.00	P-3	0.00	NM	5	\$3,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12 11111-- 5 \$750.00 0.00															
N 9	WFTS	10/24/12	10/30/12	M-F 1-2p M-F 1-2p	CM	1258-2p	11111--	:30	5	\$825.00	P-3	0.00	NM	5	\$4,125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12 11111-- 5 \$825.00 0.00															
N 10	WFTS	10/24/12	10/30/12	M-F 2-3p 2-3pm General Hospital	CM	158-3p	11111--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12 11111-- 5 \$1,200.00 0.00															
N 11	WFTS	10/24/12	10/30/12	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	11111--	:30	5	\$700.00	P-3	0.00	NM	5	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12 11111-- 5 \$700.00 0.00															
N 12	WFTS	10/24/12	10/30/12	M-F 4-5p M-F 4-5p	CM	358-5p	11111--	:30	5	\$1,400.00	P-3	0.00	NM	5	\$7,000.00



WFTS

Print Date: 10/23/12

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Contract / Revision 315415 Flight Dates 10/24/12-10/30/12											Hiatus Dates				
Original Date / Revision 10/20/12/ 10/22/12											Order Sep 00:20:00				
Advertiser American Crossroads				Product American Crossroads							Estimate # 1257				
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
														Amount	
N 12	WFTS	10/24/12	10/30/12	M-F 4-5p M-F 4-5p	CM	358-5p	11111--	:30	5	\$1,400.00	P-3	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/12	10/30/12	11111--		5	\$1,400.00			0.00					
N 13	WFTS	10/24/12	10/30/12	M-F 5-530p ABC Action News	CM	458-530p	-11-1--	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/12	10/30/12	-11-1--		3	\$2,000.00			0.00					
N 14	WFTS	10/24/12	10/30/12	M-F 530-6p ABC Action News	CM	530-6p	1--1---	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/12	10/30/12	1--1---		2	\$2,000.00			0.00					
N 15	WFTS	10/24/12	10/30/12	M-F 6-630p ABC Action News	CM	558-630p	-11-1--	:30	3	\$2,500.00	P-2	0.00	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/12	10/30/12	-11-1--		3	\$2,500.00			0.00					
N 16	WFTS	10/24/12	10/30/12	M-F 7-730p 7-730p The List	CM	658-730p	11111--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/12	10/30/12	11111--		5	\$1,200.00			0.00					
N 17	WFTS	10/24/12	10/30/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	11111--	:30	5	\$2,500.00	P-2	0.00	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/12	10/30/12	11111--		5	\$2,500.00			0.00					
N 18	WFTS	10/24/12	10/30/12	Monday 8-10p Dancing CM Monday 8-10p Dancing	CM	758-10p	1-----	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/12	10/30/12	1-----		1	\$18,000.00			0.00					
N 19	WFTS	10/24/12	10/30/12	Monday Prime C castle	CM	10-11p	1-----	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/12	10/30/12	1-----		1	\$10,000.00			0.00					
N 20	WFTS	10/24/12	10/30/12	M-SU 11-1135p ABC Action News	CM	11-1135p	1--1-1-	:30	3	\$4,000.00	P-2	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/12	10/30/12	1--1-1-		3	\$4,000.00			0.00					
N 21	WFTS	10/24/12	10/30/12	M-F 1135p-1202a Nightline CM M-F 1135p-1202a	CM	1135p-1202a	11111--	:30	5	\$2,000.00	P-2	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/12	10/30/12	11111--		5	\$2,000.00			0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	WFTS	10/24/12-10/30/12	M-F 1135p-1202a Nightline	1135p-1202a					MTWThF----	:30	\$2,000.00	0.00	NM
		2	WFTS	10/24/12-10/30/12	M-F 1135p-1202a Nightline	1135p-1202a					MTWThF----	:30	\$2,000.00	0.00	NM
		3	WFTS	10/24/12-10/30/12	M-F 1135p-1202a Nightline	1135p-1202a					MTWThF----	:30	\$2,000.00	0.00	NM
N 22	WFTS	10/24/12	10/30/12	Tuesday Prime C private practice	CM	10-11p	-T-----	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/12	10/30/12	-T-----		1	\$10,000.00			0.00					
N 23	WFTS	10/24/12	10/30/12	Thursday Prime C scandal	CM	10-11p	---T---	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/12	10/30/12	---T---		1	\$10,000.00			0.00					



WFTS

Print Date: 10/23/12

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Contract / Revision 315415 Flight Dates 10/24/12-10/30/12 Hiatus Dates
Original Date / Revision 10/20/12/ 10/22/12 Order Sep 00:20:00

Advertiser American Crossroads Product American Crossroads Estimate # 1257

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	<u>Totals</u>
															Amount
N23	WFTS	10/24/12	10/30/12	Thursday Prime C scandal	CM	10-11p	---T---	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12				---T---		\$10,000.00		0.00							
N24	WFTS	10/24/12	10/30/12	Friday Prime C 20/20	CM	10-11p	----F--	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12				----F--		\$10,000.00		0.00							
Spot Ch Date Range Description				Start/End Time		Weekdays		Length		Rate		Rtg		Type	
1 WFTS 10/24/12-10/30/12 Friday Prime C				10-11p		-----F----		:30		\$10,000.00		0.00		NM	
N25	WFTS	10/24/12	10/30/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12				-----S-		1		\$350.00							
N26	WFTS	10/24/12	10/30/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12				-----S-		1		\$450.00							
N27	WFTS	10/24/12	10/30/12	SA 8-9a GMA SA 8-9a	CM	758-9a	-----S-	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12				-----S-		1		\$750.00							
N28	WFTS	10/24/12	10/30/12	SA News aft Sports @ 7PM ABC Action News aft Spc	CM	658-730p	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12				-----S-		1		\$1,200.00							
N29	WFTS	10/24/12	10/30/12	M-SU Late News after 8PM ABC Action News	CM	1135p-2a	-----S-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12				-----S-		1		\$2,500.00							
N30	WFTS	10/24/12	10/30/12	Su 6-7a Su 6-7a	CM	6-7a	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12				-----S		1		\$400.00							
N31	WFTS	10/24/12	10/30/12	SU 7-8a GMA SU 7-8a	CM	658-8a	-----S	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12				-----S		1		\$750.00							
N32	WFTS	10/24/12	10/30/12	SU 6-630p ABC Action News	CM	558-630p	-----S	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12				-----S		1		\$1,500.00							
N33	WFTS	10/24/12	10/30/12	Sunday Prime B once upon a time	CM	8-9p	-----S	:30	1	\$15,000.00	P-3	0.00	NM	1	\$15,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12				-----S		1		\$15,000.00							
N34	WFTS	10/24/12	10/30/12	Sunday Prime D 666 park ave	CM	10-11p	-----S	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/24/12 10/30/12				-----S		1		\$9,000.00							

Totals 101 \$200,575.00